

Fundraising Events

FSA Auctions

Freddie Silveria, BAS

Fundraising Event Strategist & Auctioneer

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200 Fundraising Events | \$20+ Million Fundraised

“Freddie is one of a kind. His energy, enthusiasm and passion are unmatched.”

Erika Fatula, River City Food Bank

“Freddie’s energy is infectious. Not only is Freddie a true professional, he is kind and caring with a passion for what he does.”

Brenda Frachiseur, Big Brothers Big Sisters

“Our huge success was due in large part to Freddie; his professionalism, commitment to excellence, energy and expertise. Our Fund-A-Need increased by 300% over last year alone!”

Roxanne Snyder, A Touch of Understanding



Investment Includes:

Fundraising Event Checklist & Planning Timeline

Marketing & Communication Templates

Sponsorships

Guest List Cultivation Strategies

Special Appeal & Run of Show Strategies

Live Auction Lots & Procurement Strategies

Incremental \$10k+ Raised with Revenue Enhancers

Knowledge of Common Challenges at Events & How to Overcome

Auctioneer & Master of Ceremonies

Post Event Strategies

FSAauctions.com